



FOR IMMEDIATE RELEASE

**Anne Schelle Named
Executive Director of Open Mobile Video Coalition**

Wireless Industry Veteran to Lead Major Alliance on Mobile Digital Television

Washington, D.C., March 25, 2008 – Anne Schelle, a wireless industry leader who helped launch the digital cellular revolution, has been named Executive Director of the Open Mobile Video Coalition (OMVC). In her new role, Ms. Schelle will spearhead efforts by the OMVC, an alliance of commercial and public broadcasters, to accelerate the development of mobile digital television broadcasting in the United States.

“The OMVC has made tremendous strides since its launch, and today, we mark another milestone in our organization’s forward momentum with the appointment of a stellar Executive Director whose experience, vision and leadership will help take us to the next level,” said Brandon Burgess, Chairman of the OMVC and Chairman and CEO of ION Media Networks.

“Anne is an ideal choice, as we seek to move forward in realizing the enormous potential and opportunity of mobile, digital television,” added said Lynn Beall, OMVC Executive Committee Member and Executive Vice President, Gannett Broadcasting.

Ms. Schelle comes to the OMVC from her role as a partner at Actium Advisors, which provides strategic, transactional and operational expertise to clients in the telecom, media and finance sectors. From 1999 – 2007, she was President of Tasman Technologies, a specialized consulting firm providing business and strategic services to telecommunications companies.

“I am delighted to be taking a leadership role in the Open Mobile Video Coalition at this important time,” said Ms. Schelle. “The window of opportunity for fully realizing the potential of mobile television is a narrow one, and I am excited about meeting the challenge of ensuring that our industry makes the most of it for broadcasters and consumers.”

In 1998, Ms. Schelle co-founded xDSL Networks, a high-speed broadband internet access company. Previously, she served as Vice President for External Relations at American Personal Communications dba Sprint Spectrum, a digital wireless startup, where she guided the company’s efforts to win a Pioneer’s Preference from the FCC and helped launch the nation’s first digital cellular network in the Washington-Baltimore market.

Ms. Schelle’s track record in developing new industry sectors began in 1991 when she came to a small wireless trade association, Telocator. Within three years, she had created a vibrant Personal Communications Service (PCS) Membership section within the association, and helped pave the way for the nation’s first auction of spectrum to accommodate a digital wireless industry in competition with incumbent analog cellular operators.

Earlier in her career, Ms. Schelle was a business development manager with the wireless engineering consulting firm, LCC Inc., and served as a financial analyst with the former McCaw Cellular Communications.

Ms. Schelle holds a Bachelor of Arts in biology from Emory University.

ABOUT THE OPEN MOBILE VIDEO COALITION

The Open Mobile Video Coalition is a voluntary association of television broadcasters whose mission is to accelerate the development of mobile digital video in the United States. The OMVC is composed of twenty members that own and operate over 450 commercial television stations, as well as the Association of Public Television Stations, which represents an additional 360 public television stations. Membership in the OMVC is open to all U.S.-based television broadcasters. Members are committed to fostering open competition in the development of products and services related to television. For more information, please visit <http://www.openmobilevideo.com>.

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COALITION MEMBERS

Belo Corp. (NYSE:BLC)

Cox Television

Dispatch Broadcast Group

FOX Television Stations (NYSE:NWS)

Freedom Broadcasting, Inc.

Gannett Broadcasting (NYSE:GCI)

Gray Television Inc. (NYSE:GTN)

Hearst Argyle Television, Inc.

ION Media Networks, Inc.

LIN TV Corp. (NYSE: TVL)

Media General Inc. (NYSE:MEG)

Meredith Corp. (NYSE:MDP)

NBC Universal -- NBC Station Group and

Telemundo -- (NYSE:GE)

Post-Newsweek Stations (NYSE: WPO)

Raycom Media

Schurz Communications, Inc.

Sinclair Broadcast Group Inc. (Nasdaq: SBGI)

Tribune Co. (NYSE:TRB)