



## OPEN MOBILE VIDEO COALITION

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October 8th, 2007

Mr. Mark A. Aitken  
Chairman, S4 Specialist Group  
Technology & Standards Subcommittee  
Advanced Television Systems Committee, Inc.  
Washington, DC

Dear Mr. Aitken,

This letter serves to reaffirm the commitment made by the Open Mobile Video Coalition (OMVC) to support the ATSC-M/H process you are leading, and to enable the Independent Demonstration of Viability (IDOV) called for by the process in February 2008. The OMVC's goal is to launch mobile digital television services by 2009, and we understand the need for a smooth and expeditious technology standardization process if we are to achieve that objective. As such, we will work with our nearly 800 member television stations to help provide you with the resources needed to meet the timetable laid out by the TSG/S4 Specialist Group.

We have just formed a Technology Advisory Working Group (TAWG), which will be led by Sterling Davis of Cox and will take the lead in coordinating the IDOV activity with our member stations and ATSC. The TAWG will help develop a plan for implementing the IDOV, including testing activities, timing, locations, requirements for participation from candidate technologies and lab verification of certain requirements, measurement criteria, expectations for performance, and other relevant items. In addition, the TAWG will work with other organizations, including the Association for Maximum Service Television (MSTV) and the Canadian Research Centre Canada (CRC), to specify processes and testing procedures for independent implementation of the IDOV. We are in the process of developing the test plan and expect completion of the plan within four to six weeks. By then we hope to also have secured the necessary funding for our portion of the plan's implementation.

The OMVC appreciates the amount of work needed to meet the timetable called for by TSG/S4. As such, we will do our part to ensure that key milestones, including the February 2008 IDOV, are met.

Sincerely,

Brandon Burgess  
President  
Open Mobile Video Coalition

Cc: OMVC Board of Directors  
Sterling Davis, Chairman OMVC Technology Working Group  
Jim Conschaffer, Chairman OMVC Business Working Group  
David Donovan, President MSTV  
Lynn Claudy, VP Science and Technology, NAB  
Glenn Reitmeier, Chairman, ATSC  
Mark Richer, President, ATSC