



Advanced Television Systems Committee

May 30, 2007

Open Mobile Video Coalition

Dear OMVC Members,

Thank you for your letter of May 16th in support of our efforts to develop a Standard for Mobile and Handheld service (ATSC-M/H). We recognize the importance of this work and will strive to complete it in a timely fashion.

We look forward to working with the Open Mobile Video Coalition (OMVC) to help the industry realize the potential of this technology. We appreciate OMVC's offer of resources and facilities to help us develop ATSC-M/H.

Development of a Standard for mobile and handheld services is a key aspect of the ATSC Strategic Plan. While development of an open standard can be a time consuming effort, we believe that the benefits of interoperable mobile and handheld services and products are critical to the future of broadcasting. OMVC can help ATSC move the standardization process forward by providing ongoing input regarding technical requirements that support the applications envisioned by the coalition members. We encourage active participation of OMVC and its member companies in this exciting project.

Sincerely,

A handwritten signature in black ink that reads "Mark Richer".

Mark S. Richer
President

CC: ATSC Board of Directors